

REVISED EDITION.

OPEN LETTER to Her Majesty the QUEEN

- Your Majesty, this OPEN LETTER has been entrusted to various 'reliable individuals' (worldwide) for safe keeping, plus circulated to the general public to ensure that they are made aware of the impending threats to their lives. This letter has also been sent to Prince Charles, Prince William, the Prime Minister, Deputy Prime Minister, Cabinet Ministers, Opposition Leaders; all members of both Houses-of-Parliament; Mayor of London and UK MEPs.

16th December 2010

Her Majesty the Queen,
Buckingham Palace,
London
SW1A 1AA

Your Majesty,

My name is **Dounne Alexander, MBE. FRSA**. I am the founder of **GRAMMA'S**[®] (a specialist manufacturer of Traditional Herbal Foods). I am also the founder of **Joining Hands In Health**[®] (an independent, not-for-profit, voluntary, awareness campaign); and the inspiration behind nationwide petition **THE NATION SPEAKS – “NO! Not In My Name”** (to safeguard our democratic freedom, human rights, health choice, natural foods, cultural traditions and the environment).

Please find (overleaf), a personal plea which is also submitted on behalf of the nation, alongside my case study and research concerning the new EU Food Supplements Directive (EUFSD); the Cancer Act 1939 and forthcoming Codex Alimentarius (i.e. *the food code*) Standards & Guidelines.

‘A PERSONAL PLEA’

I appeal to ‘Your Majesty’ to intercede (on the nation’s behalf) and request that the UK Government **OPT OUT** of the **EU Food Supplements Directive ‘2002/46/EC’** (incorporating the **Nutrition & Health Claims Regulations; Human Medicinal Products Directive; Traditional Herbal Medicinal Products Directive**, plus others)... and in its place, establish an independent legal framework based on **NATURAL LAW & COMMON LAW** that will;

- (1). **SAFEGUARD** *natural foods, vitamins, minerals, herbs, supplements, traditional medicines & practices, indigenous remedies; and the natural health industry.*
- (2). **SECURE** *the democratic freedom (of choice in nutrition and health), human & religious rights of UK citizens and future generations.*
- (3). **PROTECT** *animal health & welfare.*
- (4). **PRESERVE** *our natural environment.*

Although Your Majesty does not normally intercede in Legislative affairs, I believe where any Government puts the lives, health and welfare of your people at risk of imminent danger, it is then the duty of the nation’s highest power (**the Crown**) to intercede. If Your Majesty does not do so at this late stage, I fear that **your kingdom and citizens, whom you promised to defend and protect**, could witness one of the greatest infringements and some of the most restrictive regulatory schemes ever experienced on our *democratic freedoms, human rights, personal choice and natural healthcare*. This could result in an unprecedented threat to our health, lives & livelihoods, as we know them today. We may then be left with a system that replaces ‘natural health & alternative therapies/practices’, thus paving the way to a pharmaceutical drug dependent culture. Unless the EU Food Supplements Directives are successfully opposed or redressed we could see:

- Thousands of beneficial natural foods, herbs, products & supplements, many of which have been ‘proven safe & effective’ for centuries and still commonly used today (to combat serious illness or to maintain overall health)... will effectively be **banned**.

- Many Traditional Medicines from non-European countries (including their products & practices) may also be **banned**, thus preventing their continued access, use, success and effectiveness in the UK and EU markets.
- Massive restrictions on maximum permitted levels on vitamins, minerals and herbs – (reducing their effectiveness).
- Severely strict censorship on what can be said about the beneficial properties of any natural product, supplement or food.
- Imposition of restrictive pharmaceutical-type standards, making it difficult for many companies producing natural products to comply.

Although the Government and Opposition Leaders have openly placed the nation's **HEALTH** as a top priority; also pledging support for small businesses and encouraging innovative enterprise... behind closed doors, they are introducing foreign and draconian laws which threaten the survival of both. In July 2010, the Health Food Manufacturers Associations (HFMA) estimated that around 700 independent health shops and 4,000 jobs will be lost. This does not take into account the many thousands of individual therapists, practitioners, producers and suppliers, who will be equally affected.

Lack of transparency, accountability and secrecy has given rise to distrust and questions the hidden agendas behind the legislations. However, with countless campaigns and petitions falling on deaf-ears due to vested interests, and others seeking Statutory Regulations... **it is imperative that the Government now uphold the liberties of all UK citizens and govern them according to their common laws, customs, cultural traditions, democratic / human / religious rights & freedoms.**

As our reigning Monarch, I call upon Your Majesty to make good on your pledge to defend and protect our heritage.

My personal case study provides clear evidence of what is happening now and the shape of things to come, showing the systemic abuse-of-power imposed by these legislations, which are fiercely enforced by UK Regulators. The United Kingdom is already in the grips of anti-social behaviour and chronic sickness (eg. cancer, diabetes, obesity), which will continue to escalate if 'natural foods, supplements, traditional remedies & practices' are not widely available to help provide continued balance and nutritional stability. I believe that **nature** keeps us grounded, making it essential for us to remain connected. The UK has also lost its way and needs to restore a sense of old fashioned values (i.e. *community spirit, pride, respect and belonging*), which can only be achieved through the maintenance of traditions. As per Your Majesty's Coronation Oath (overleaf), I pray you will intercede and save your people from a life of perpetual ill-health, extreme censorship and enslavement.

CORONATION OATH 1953 -

The Archbishop: “Will you **solemnly promise and swear** to govern the peoples of the United Kingdom of Great Britain and Northern Ireland... according to their laws and customs”

The Queen: “I **solemnly promise** to do so”.

I truly believe that this **solemn promise** is binding throughout Your Majesty’s reign.

In recognition of the **British National Anthem**, (written in 1740 and sung throughout all British Territories and national games, to this day). The last verse clearly confirms our praise, prayers, trust and hope - placed in Your Majesty.

*“ Long may she reign!
May she **DEFEND** our laws,
And ever give us cause,
To sing with heart and voice,
God save the Queen!”*



Therefore, with no one else to turn too, (*as the last resort*) and at the risk of being ‘**criminalized**’ for **revealing these truths**; accused of being a terrorist, extremist, conspirator, political activist, scaremonger, or mentally ill (*under the Mental Health or other related Acts and forced into a mental institution*)... I now turn to Your Majesty as our **sovereign Monarch** to intercede... as Your Government; Opposition Leaders, Parliamentary

Members and MEPs do not appear to have the best interest of UK citizens at heart, nor the ‘political power’, ‘will’ or ‘influence’ in matters affecting us... where the European Union and the Pharmaceutical Industry are concerned.

The TRUTH is incredibly disturbing.

What appears on the surface to be ‘*consumer health protection*’

behind the scenes is actually ‘*legalised health suicide*’.

I humbly remain,

Donne Alexander, MBE. FRSA

PERSONAL BACKGROUND

DOUNNE ALEXANDER, MBE. FRSA.

Wife, mother, spiritual herbalist, author, motivational speaker, mentor, health campaigner and award winning business pioneer. Also the founder of **GRAMMA'S® Herbal Foods;- Joining Hands In Health®** and **THE NATION SPEAKS – “NO! Not In My Name”**.

I am a British citizen with dual Caribbean nationality. Born in the Caribbean Island of Trinidad in 1949 – which was part of the **British Empire**; governed under British rule for 160 years (1802), until it gained independence as a Republic in 1962. However, before Britain... Spain ruled Trinidad from 1498 and gave away lands 'free' to encourage European settlers (*eg; German, Spanish, French, Italian, Dutch, Portuguese, Scottish & Irish*); whose ancestors still inhabit the island as Trinidad-nationals. Since its independence in 1962, **Trinidad retained the British Privy Council as its final Court of Appeal; plus is also a member of the 54 Commonwealth Nations to which Your Majesty is the ‘Symbolic Head’**. Therefore, being European ruled for 464 years (including the slave-trade years), means that as far as the new European Union is concerned, our cultural traditions are intrinsically linked and should be collectively honoured, valued, acknowledged and respected.

Additionally, like many others, my proud - loyal ancestors dutifully fought and sacrificed their lives in both world wars to secure Britain's *sovereignty, independence, democracy & freedom*. My late grandfather was honoured on Your Majesty's Coronation year (1953) with the **MBE Medal**. Their **Birth Right** afforded me the privilege and freedom to immigrate to Britain in 1964, where I have settled, worked, married and raised wonderful British children.

However, sadly after 46 enjoyable years in this country - my freedoms, cultural traditions, rights and livelihood are now seriously threatened by the imposition of the new EU Legislations. The imposed restrictions have created both a moral & spiritual dilemma, forcing me (for the first time) to consider leaving Britain and my family... in order to safely operate my business in another country, where democratic freedoms and 'basic' human rights still exist and are respected. The results of which would not only mean the painful break-up of my family and expensive relocation costs, but also the loss of one of Britain's potentially most innovative, ethical businesses, alongside extraordinary 'herbal products' which could restore the nation's poor health. Additionally, my customers (95% Caucasian residing throughout the UK) will be forced to pay more to obtain these British products. I am just one of over 1000 small health businesses under threat. If left unchallenged, valuable natural products, ancient knowledge and expertise could be lost forever and with it, the nation's health.

OPEN LETTER TO HER MAJESTY THE QUEEN.

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PERSONAL ACHIEVEMENTS:



? Dounne honoured by Her Majesty for Services To
The British Food Industry in 2007.

In 1987: I created a media frenzy and hailed a national inspiration, when (as a single-parent, without any formal business experience, qualifications, training or finance) from my tiny Council flat kitchen ... I set up (**GRAMMA'S**) and within 3 months, launched my sensational *Gramma's Herbal Pepper Sauces* into Britain's most prestigious department stores Harrods and Fortnum & Mason. A year later, they were proudly on the shelves of Harvey Nichols, Selfridges; Bentalls, Rackhams, Howells and Kendale Milne. After a two year battle with British Banks, I successfully negotiated them into the top 7 supermarket chains nationwide (Tesco, Safeway 'now called Morrisons', Asda, Waitrose, Sainsbury, WM.Low, Co-op); health stores, plus stores in Ireland. A feat never before achieved single-handedly by any small British business-owner with the largest national distribution (listings in over 700 stores). Thereby, effectively opening the mainstream doors for small businesses in the UK; inspiring others to follow suit. www.grammasintl.com

- **1990:** With my sauces safely secured on the shelves, I then learnt that the British Medical Establishment believed that **hot-peppers** were dangerous to health and therefore discouraged its use in food. So I initiated the first national Health Education & Awareness Campaign on the nutritional health benefits of **hot-peppers** and produced the first detailed literature on its 'folklore' medicinal history. With the backing of renowned British medical professor – Irwin Ziment (a leading specialist in respiratory disorders & head of the American UCLA School of Medicine), who verified that the whole western Chemical Industry of 'cough-medicines & expectorant-drugs' was established because of the ancient folklore knowledge of the **hot pepper**. This campaign led to doctors worldwide requesting the leaflet and within 2 years, my name was recorded in the '*Hall-of-Fame*' of the **American Chili Institute**, for bringing about international recognition of the health enhancing benefits of '*Hot Peppers & Spicy Foods*', making it the essential ingredients enjoyed in most meals today. Thereby, transforming the traditionally 'bland British palates into fiery food-lovers', plus gained the respect of the Medical Establishment, Doctors and Gourmet Connoisseurs alike. My Herbal Pepper Sauces even became a favourite of Princess Anne.
- **1992:** Despite all of my achievements, behind the scenes I faced enormous barriers blocking my path to success. So I wrote and self-published my first book *The Black Cinderella...* giving a first-hand insight into British Banks insensitivity towards women; start-ups & minority businesses; institutionalized racism & discrimination; lack of financial support & access; in-effective training; lack of legal redress; corrupt insider

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dealings, plus *how & why* the system was deliberately designed to guarantee failure instead of success. I was immediately headhunted by the Shadow (Labour) Government as their **business advisor** at cabinet level. My recommendations brought about the appointment of a '**Banking Ombudsman**' for small businesses (providing legal redress for the first time); **increased the Loan Guarantee Scheme from £100,000 to £250,000**; development of '**women**' **focused Enterprise Training Agencies**, plus other major policy changes still benefiting businesses today. I was frequently called to lecture in universities, schools & colleges throughout the country.

- **2000 millennium:** Honoured as a **true pioneer** and voted amongst the **100 greatest & most influential black people in British history** (contribution filmed by the BBC and archived in the **British National Library**).
- **2000: Face of the Millennium:** chosen by Oil of Olay for their international advertising campaign as one of the over 50's face for the millennium. This kick started a part-time career as a classic model.
- **2001:** Launched my second book **A Mission of LOVE** in the House-of-Lords. Written in 1995, spiritually based and proving ahead of its time; it provides an in-depth insight into the dangers of scientific interference, with clear warnings of what is to come and how to safeguard our health and the natural environment. *Adopted by Coventry University as a course study text for *leadership, entrepreneurship, personal / spiritual development, natural health and social responsibility*. Plus used by individuals for self-development; and by entrepreneurs as a true insight into 'what it really takes' to become your own boss (especially minorities, females & single-parents).
- Launched the **Joining Hands In Health Campaign** in City Hall (the Mayor of London's office)... to encourage everyone back to a more natural way of life; plus take personal responsibility and control of their own health.
- **2007:** I was proud to be the second member of my family to stand before Your Majesty and be honoured with the **MBE Medal** for outstanding service to the British Food Industry.
- **2008:** My extraordinary **Traditional Herbal Teas** were approved by the Public Health Minister for use in hospitals and hospices.
- Winner of **8 national awards**, plus elected '**Woman of the Year**' four times.
- **2010:** Launched **THE NATION SPEAKS – “NO! Not In My Name”** online petition to safeguard our *democratic freedom, human rights, health choice, natural foods & supplements, cultural traditions, natural health industry and the environment from extinction by new EU Legislations and Codex Alimentarius*. www.joininghandsinhealth.com/petition

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CASE STUDY

To show how the EU Food Supplements Directive; Cancer Act 1939 and Codex Alimentarius (*i.e. the food code*) Standard & Guidelines, will adversely impact on UK citizens, health businesses, natural foods / supplements, traditional practices, the environment and future generations.

THE LEGISLATIONS

FOREWARD

For this case study, I am relating my own personal experience, business and herbal product 'Zara's Herbal Tea', to show the extremes of the Legislations and the Cancer Act 1939. I am also speaking on behalf of other Health Advocates, many who have been bullied into submission, driven out of business or forced to operate underground... plus UK citizens, whose health choice is being taken away without their knowledge or consent.

CASE STUDY

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THE LEGISLATIONS.

EU Food Supplements Directive (2002/46/EC)

*(incorporating the Nutrition & Health Claims Regulations;
Human Medicinal Products Directive; Traditional Herbal Medicinal Products Directive, plus others).*

&

THE CANCER ACT 1939

CODEX ALIMENTARIUS

(the 'Food Code') Standards and Guidelines.

This case study will show clearly how the TRUTH is deliberately being suppressed, whilst FEAR promoting sickness is instilled to profit from human and animal suffering. Additionally, it will demonstrate how UK REGULATORS (funded by vested interests of the Pharmaceutical Industry), are employing European Law to **'criminalize' legitimate manufacturers & practitioners** with heavy fines, imprisonment, product confiscation, removal of ingredients (they wrongly classify as 'medicinal') or forcing business closure... *for restoring health naturally.*

This is effectively driving the natural health industry underground, forcing many to sell via the internet while being targeted as charlatans and quacks or accused of making false health claims. Hence, commercial freedom, consumer health choice and the right to take personal responsibility for our own lives are being denied.

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WAKE UP CALL!

The Story behind ZARA'S HERBAL TEA:

In 1994, my eldest daughter's dog 'ZARA' was diagnosed with terminal (mammary) cancer;- given only 2 weeks to live as the cancer was too advanced; too aggressive and inoperable. The Vet sadly confirmed there was "*no hope of survival*", as no medication or treatment could possibly save her and advised euthanasia as our only option. My daughter then asked a thought provoking question;-

"Mum, if I became terminally ill like Zara, could you have me killed?"

This was my wake-up call. Therefore, with nothing to lose and no one else to turn too, I turned to my spiritual background for help and guidance. As a result, I developed this extraordinary Herbal Tea containing 15 specific herbs (the whole 'tree-of-life' *i.e. roots, barks, stems, flowers & leaves*); brewed in the ancient traditional way. I also placed Zara on a special vegetarian diet.

To our complete surprise and delight, from a dog close to death's door (with a weak heart, damaged lungs, liver & kidney; losing weight rapidly; breathing difficulties, virtually unable to eat; incontinent, in pain and unable to walk)... after drinking the tea 3 times daily, within the first week, Zara became alert, bright eyed, wagging tailed and was running around like a puppy again. She recovered fully within 3 weeks and was in excellent health (*i.e. strong heart; damaged organs repaired, incontinence stopped and with no negative side-effects*). Amazed, the Vet promptly asked permission to try the tea on another cancer stricken dog. When the same results occurred, she wrote a detailed report and advised me to inform the British Medical Association (BMA) of her findings and to seek scientific research. Unfortunately, they showed absolutely no interest, stating...

"Not because it worked on a dog, means that it would work on humans". To which I questioned- ***"Why then have you been spending billions testing all your drugs on animals for use in humans?"*** At this point, they abruptly slammed the phone down.

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Determined to get the tea scientifically researched, I then sought guidance from several doctors and medical professionals, who believed it showed potential and therefore warranted further investigation. I was warned that the cost of medical trials would be beyond my means but as a trained Laboratory Technician, I could set up my own independent 'in-house' research to determine its full effectiveness, in order to justify scientific research. Understanding what this would entail, I decided to put my promising business on hold and set about the research using myself, family, customers and their pets.

Whilst conducting the research, I continued the search for scientific trials via the Department of Health & local Primary Care Trust, but later realized that I was sent on a 14 year wild goose chase (see page 25). Nevertheless, the independent research was successful, as the tea proved to be extremely effective on a wide range of conditions; non-toxic and beneficial for maintaining overall 'whole body' health. I have since collated hundreds of proven testimonies, plus the botanical history verifying the traditional usage, non-toxicity and effectiveness of each herb. These were sufficient evidence for the Public Health Minister (Dawn Primarolo) to approve the tea (in 2008) for use in hospitals and hospices.

- Incidentally, Zara lived for additional 5 years; maintaining a good quality of life; no secondary cancers ever developed and she finally passed away peacefully and pain-free from old age at 15. This in itself was remarkable, as the average life span for Labradors was only 12 years. The survival period for cancer sufferers is 5 years. Understanding that one year in a dog's life is the equivalent of 7 years in human life. This being the case, then Zara's 5 years survival, equates to 35 years 'survival rate' for humans. * (See Vet report and research testimonies on pages 18 - 23)



THE AFRICAN BUSH WILLOW:

one of the key herbs in Zara's Herbal Tea.

I uncovered private evidence that this herb had undergone over 20 years extensive collaborative research between British & American scientists... who confirmed it as one of the most powerful anti-cancer herbs – (85% effective on tumours) – and hailed as a great cancer breakthrough. The various universities, hospitals and cancer charities

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involved in the research includes:- London's Royal Free Hospital; University College Medical School;- the Gray Laboratory Cancer Research Trust and Cancer Research UK (Dr. Barbara Pedley & Dr. Lesley Walker); Mount Vernon Hospital in Middlesex (Professor Gordon Rustin);- University of Florida, Ireland Cancer Center in Cleveland, Ohio; Pennsylvania Cancer Center; Arizona State University. A **synthetic-drug derivative** has since been developed and approved by the American FDA;- and is currently being trialled in selected hospitals throughout the UK (under the approval of the then Prime Minister - Gordon Brown and Cancer Research UK).

However, this drug only targets 'specific types of cancer' and (like others), is likely to be toxic, with many unknown side-effects; plus not 100% effective. **Therefore, it will not cure cancer.** Whereas, **Zara's Herbal Tea** has been shown to be beneficial not only for **cancer**, but also a wide range of conditions including *heart disease, strokes, seizures, diabetes, high blood pressure, respiratory disorders (flu, colds, bronchitis, asthma, emphysema), viral infections, incontinence, indigestion, food poisoning, constipation, irregular & painful periods, menopause, fluid retention, pain, tiredness, nervous anxiety, skin disorders, allergies, nausea... increases energy, speeds up recovery, calms aggression, aids restful sleep and lots more.* It proved so **non toxic** that even pregnant mums and babies had no apparent negative side-effects, with the added bonus of increasing their breast milk (even when it dried up). **In fact, it often healed where medication failed.**



THE WITCH HUNT:

How the EU Legislations and Cancer Act are affecting businesses like 'GRAMMA'S' and products like Zara's Herbal Tea.



After gaining approval from the Public Health Minister and with over 14 years research evidence, in January 2009, I placed a small (¼ page) advert in a vegetarian magazine. One month later, I received a letter from the Advertising Standards Authority (ASA), who had received two complaints stating - the advert was **'misleading; irresponsible and likely to exploit the vulnerable'**. I provided the ASA with the Health Minister's approval; documented research evidence, testimonials, plus discussed the case over 3 months. Unfortunately, they still upheld their decision and promptly posted it on their website. Naturally, to defend my

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(22 year old) business, products and reputation, I placed the true version of events on GRAMMA'S website. Within two weeks, I received an aggressive letter from the Medicines & Healthcare Products Regulatory Agency (MHRA), giving me 14 days to stop the production, marketing and sales of Zara's Herbal Tea. The reason being, they were advised by the ASA to review the tea and decided to classify it as a **MEDICINE...** overturning my classification as a **HERBAL FOOD SUPPLEMENT**. I was given **no right to appeal, consultation and threatened with court action**. Plus, was warned that the MHRA (who has more powers than the police), could confiscate the product, ingredients and close my business down, if I did not comply.

As a result, Zara's Herbal Tea cannot be sold without a **Medical license**, (costing upwards of **£250,000** – issued exclusively by the MHRA).

In order to obtain 'a license', I would first need the following:

- **Scientific verification**,
(costing **over £5 million**, which would take several years, *even though the tea has already undergone 14 years independent research and proved to be non-toxic, safe, effective, without apparent side-effects on humans or animals*);
- **Toxicology testing**,
(costing **over £100,000**, although the tea has proved to be non-toxic. **Toxicology testing is essential for 'synthetic medication' as they are made from artificial (often poisonous) substances and not from natural sources.*

However, because of recognized corruption within the medical establishment, pharmaceutical industry and MHRA (eg. scientists allegedly paid to falsify results), this threatens the likelihood of a positive outcome. Additionally, the **application process** is designed deliberately technical and complex; with excessive data requirements (weighed heavily on scientific authority). This is impacted by the fact that scientists are not trained in nutrition, traditional practices or indigenous remedies. As the relationship is incompatible, this makes it virtually impossible for (small & medium size) manufacturers to comply. Nevertheless, as a small manufacturer, even if it was remotely possible to raise such huge finance, the whole process would take many years to fully comply, in order to bring the product back onto the market. Nevertheless, even after satisfying all of the above, it still does not guarantee license approval.

Alternatively, to be accepted as a **Herbal Food Supplement**, the MHRA insisted on the removal of 4 herbs 'they' considered to be medicinal, plus the reformulation of the tea to their specifications. Additionally, they also insisted that they must be informed of and also approve any other future ingredients, I wish to include in the tea. This in fact, means the 'complete control' of all future products I intend to market. However, on speaking further with the

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MHRA, it became apparent that their concerns had nothing to do with public health or safety, but solely centered on purchasing ‘**a medical license**’ and the removal of a **specific herb** (*The African Bush Willow*), which could pose a serious competitive threat to the pharmaceutical industry. It was also noted that at a fraction of the cost of pharmaceutical cancer-drugs (£25,000 to £35,000 per person annually), Zara’s Herbal Tea would be affordable to the public (at £500 per person annually) thereby, saving the NHS billions.

However, I later learned that even if I did comply with their wishes, the MHRA had no intention of reclassifying the tea as a Herbal Food Supplement. Therefore, citing *abuse-of-power, conflict-of-interest, bullying and unfair competition*, I refused to remove the 4 ingredients as their demands did not take into account, consider or respect my spiritual, cultural & traditional beliefs; plus would reduce the effectiveness of the product and business potential. They then called a meeting in December 2009, involving the local Trading Standards & Environmental Health Departments, after secretly holding a private meeting without my knowledge. With their consent, I recorded the (2 ½ hour) meeting in which they proved their lack of knowledge & expertise, in-experience and incompetence. Furthermore, they used ‘**blackmail**’ to force me to divulge my ‘**trade secrets**’ (*i.e. the detailed list of ingredients and individual weights* of both Zara’s Herbal Tea and Willow Herbal Tea), strongly indicating that with this information, they could reconsider classifying both teas as ‘Herbal Food Supplements within 2 weeks. After they signed a ‘non-disclosure agreement’, it truly pained me to provide this sacred information (as insisted by my legal advisors). The MHRA reneged on their proposal and subsequently past my case on to the Novel Foods department. In May 2010, I was forced to remove both herbal teas off the market.

I truly believe **Zara’s Herbal Tea** is being targeted not only because it healed Zara and others from cancer, plus proved beneficial for overall health... but to my knowledge, both Herbal Teas are the only commercial products in the western world containing the natural ‘**African Bush Willow**’. It became quite apparent that the MHRA’s goal was simply to extort the ‘recipe trade secrets’; remove the **African Bush Willow herb**, plus take Zara’s Herbal Tea off the market as quickly as possible, as it could pose a huge financial threat to their funders (the pharmaceutical industry).

Additionally, the Royal Marsden (Britain’s most respected cancer hospital) approached me to trial the tea on cancer patients... but cannot proceed until this issue is resolved. The MHRA’s decision also affects three other products in the pipeline, containing some of the herbs they have banned for food use.

In a nutshell, this amounts to...

A ‘**natural herb in a natural product**’ (proven safe, non toxic & effective) has been **BANNED**. Whilst the ‘**synthetic toxic derivative**’ (not yet proven, safe or effective) has been **APPROVED** and currently being tested on cancer sufferers throughout the UK.

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To date (December 2010), the MHRA have failed to produce any evidence of their determination, classifying Zara's Herbal Tea as a **'medicine'**. I provided the full medicinal details of all 15 ingredients in both herbal teas and questioned - **'how were they able to isolate 4 ingredients as being medicinal,'** when all the ingredients have medicinal properties. Below is a copy of my letter to them in June 2009.

*"We also feel very strongly that the MHRA should not use **'medicinal law'** to prevent **traditional teas** from being marketed. In contrast with **'conventional teas'**, in which the flowers and leaves are used, **'traditional herbal teas'** typically include other plant parts, including bark and roots. The same can be said of culinary herbs, where bark (e.g. cinnamon), roots (e.g. turmeric), pericarp (e.g. star anise), seed (e.g. nutmeg) and other plant parts are often used. A large number of these have medicinal properties, but the dose at which they are delivered means that their effects are not significantly pharmacological.*

We propose that this is also the case with the herbs in the Zara's Herbal products. In fact, based on the MHRA's decision to classify Zara's Herbal Tea as a medicinal product, we request that the MHRA provides us with evidence of significant pharmacological, immunological or metabolic effects (that are substantially greater than those which might occur following the consumption of particular foods and food supplements that are presently sold under food law) for the herbs as used and delivered in our products. Should the MHRA still uphold that the product is medicinal, we intend to challenge this decision."

.....

THE FOLLOWING SIX PAGES DETAIL RESEARCH TESTIMONIALS USING ZARA'S HERBAL TEA (including Zara's Vet Report):





THE LEGISLATIONS

GODDARD VETERINARY GROUP - (ESSEX) **Zara's Vet's confirmation Report**



I examined 'Zara,' a 10¹/₂ year old Labrador Retriever on 2nd February 1994. At this time, she had a growth in her mouth which was subsequently removed. No other clinical problems were evident. She was presented again on the 21st October '94 when a colleague examined her and identified the presence of mammary masses. I again examined her on the 2nd November '94. At this stage the masses had grown rapidly and had the typical clinical appearance of mammary tumours. Zara was also drinking a lot, losing weight and breathing rapidly and very shallow. These clinical signs suggested other major organs were involved, which was confirmed by blood tests, which showed very elevated liver and kidney enzymes. I gave Miss Moore a very poor prognosis and suggested she take Zara home until her quality of life deteriorated to the point that euthanasia was our only option.



I examined Zara on the 9th January 1995 and was amazed to find her in such good condition. Her lumps had almost diminished completely, her drinking and breathing were normal and she was a good weight. Repeated blood tests confirmed that the kidney was no longer functioning abnormally and all but one of the liver parameters had returned to normal. The one enzyme that was still elevated had decreased by 50%.

During the period between the 2nd November '94 and 9th January '95, Zara received no treatment from me. I believe she was given only a herbal remedy made by my client's mother and placed on a special diet.

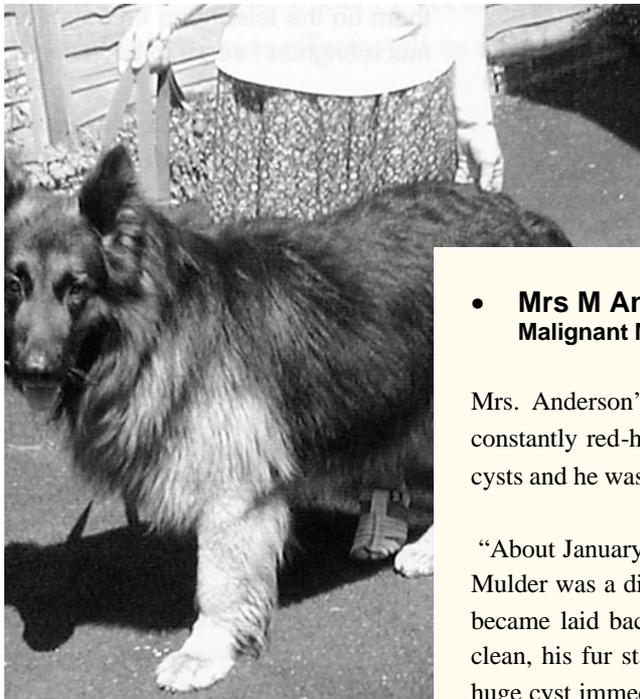
I have now started another client on this herbal remedy. Again the dog was given a very poor prognosis with a very large mass present on the spleen and small tumours in the lung. She has been on it for four weeks and the reports so far show the dog is much brighter, with a very glossy coat and has certainly not deteriorated any further, rapid deterioration is the normal scenario in a case such as this.

C.R.Nicholson
BCVs MRCVS.

CASE STUDY

To show the adverse impact of the EU Food Supplements Directive; Cancer Act 1939 and forthcoming Codex Alimentarius (Standards & Guidelines).

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THE LEGISLATIONS

- **Mrs M Anderson – (Buckinghamshire).**
Malignant Melanoma / Itchy Skin / Hyperactivity / Chest infection / Food Poisoning.

Mrs. Anderson's dog (Mulder) suffered from a severe 'itchy skin' condition, which was constantly red-hot, covered in a rash, belly almost bald, also developed 'oozing' sebaceous cysts and he was generally hyperactive.

"About January 2002, I had read about Zara's Herbal Tea and decided to try it. By April, Mulder was a different dog. Friends commented about the change in his temperament. He became laid back and would sleep soundly. His coat became glossy, his skin looked so clean, his fur started to grow back and the cysts dried up. I reduced the dosage and one huge cyst immediately erupted, proving that the tea was responsible for his improvement. I immediately returned to the full dose and the three-headed abscess opened up and eventually dried up. His temperament has changed so much that I recommended it to my local dog trainer for aggressive and hyperactive dogs".



Emphysema & Cancer:- "Unfortunately, my 85 year old dad was recently diagnosed with a 'malignant melanoma' on his ear, but as he suffers with 'emphysema' his chest had to be clear in order to operate. After two lots of antibiotics and 4 days to the operation, the chest infection was still lingering. I dosed him up with Zara's tea. The x-rays confirmed that his chest had cleared completely. However, having now had his operation to remove the cancer, he is religiously carrying on with a maintenance dose of the tea, convinced that it will probably help to stop the spread of this awful illness. Thank you Zara".

Mrs. Anderson's experience with Zara's Herbal Tea has now led to her training as a 'holistic animal practitioner'.

UPDATE:

Follow-up report July 2006:- Food Poisoning & chest infection.

"As you know Mulder and myself have long been fans of Zara's Herbal Tea and indeed many more 'canines' are benefiting from its magical formula, as I have been able to recommend its use with so much confidence. However, I thought I'd let you know about a few more successes in the 'human' world.

I always turn to the tea for any 'tummy problems' or 'chestiness'. So when my husband (David) had been laid up for nearly a week with very severe vomiting and diarrhea, I gave him Zara's Tea and within 24 hours he was better. I honestly believe it was possibly salmonella. Similarly, after a heavy cold, he was left with severe congestion on his chest. After a month with no sleep, Zara's tea to the rescue – 24 hours later, problem solved".

CASE STUDY

To show the adverse impact of the EU Food Supplements Directive; Cancer Act 1939 and forthcoming Codex Alimentarius Standards & Guidelines

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- **Ms W. Waygood & Kerry - (Hampshire).
Spindle Cell Cancer.**

“Last September (2005), my Golden Retriever (Kerry) was diagnosed with spindle cell cancer on the inside of his back leg. He was operated on and the cancerous lump removed. A friend told me about Zara's Herbal Tea. Kerry has been taking it for almost a year now and is doing very well. I decided to take it as well, as I have had cancer several times. I also had a bad cough, having had a CT scan, x-rays, etc, they could not find out what was causing it. I had the cough for almost six years - sometimes it was quite bad and very annoying. I think I had tried every cough mixture and many herbal products, which had no effect. I was told I had a very low immune system from taking cancer-drugs, radiotherapy, etc. After taking Zara's Herbal Tea with Blackstrap Molasses twice daily for two weeks, the cough started to disappear and I no longer cough. I still take the tea twice a day (first thing in the morning and last thing at night) and Kerry has it in his food twice daily.”



UPDATE.

Kerry is still very bright and still enjoying his walks. He will try and play with other dogs when out on his walk, I just have to make sure they don't knock him over. He play fights with Honey our younger Golden Retriever in the evening and rolls about the floor with her. People remark how happy he seems, and how much brighter he is.

Sadly, Kerry passed away in September 2010.

- **Mrs J. Dance - (Wolverhampton).
Cancer / Heart Disease.**

“As you know, I have been giving your herbal tea to my cat and she has improved in condition tremendously. The vet could find no outward sign of the **cancer** in a recent examination. Recently, I have been taking the tea myself, and have noticed a great improvement in energy and well-being. Above all, in my recent annual **heart check** up at our local hospital, I was told there was great improvement (not really expected) and the consultant reduced the medical dose to minimum and hopes to be able to stop it altogether when I am examined again in a few weeks time. I am now 79”.

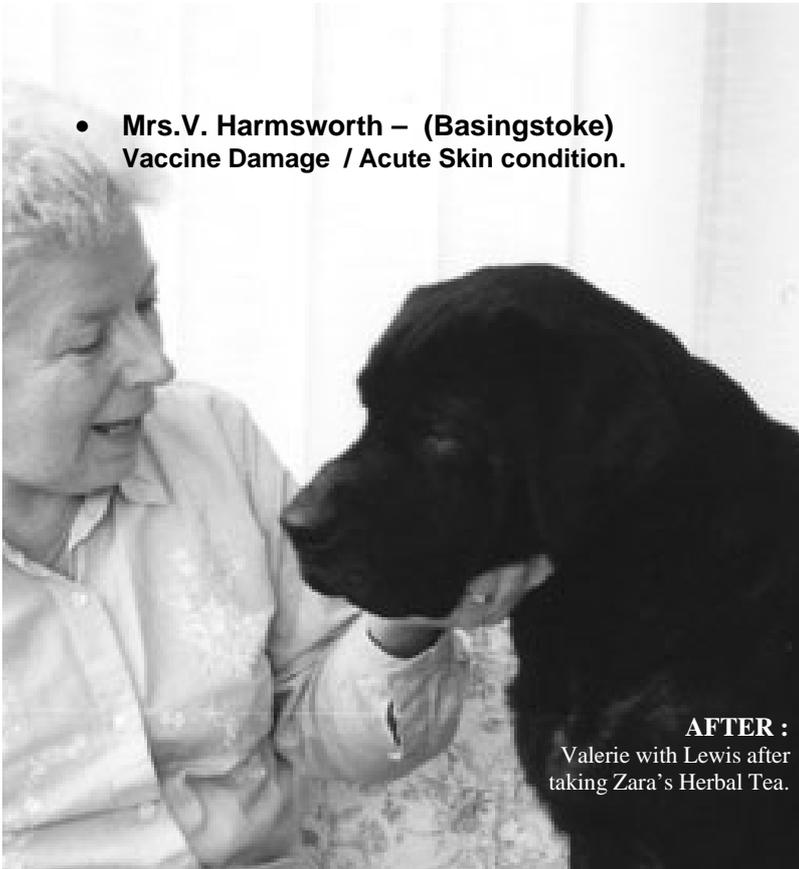


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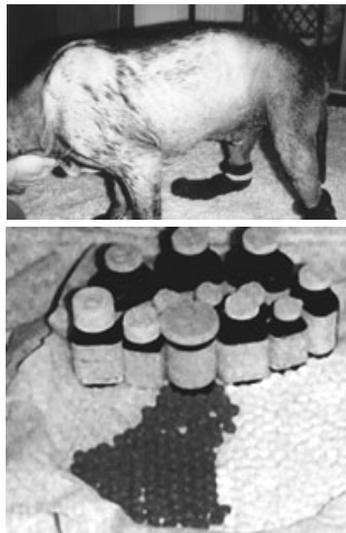
- Mrs.V. Harmsworth – (Basingstoke)
Vaccine Damage / Acute Skin condition.



AFTER :
Valerie with Lewis after taking Zara's Herbal Tea.

Lewis was a healthy, beautiful Labrador but after his first bout of vaccinations, he developed an **acute skin condition** causing all his fur to fall out, severe itching, depression and a variety of other distressing ailments.

The following 4 years, his Vet prescribed a range of medication in stronger doses, but nothing worked and his condition worsened. Skin tests showed an allergy to house dust mites, pollen and sarcoptic mange, which meant undergoing a course of desensitizing injections, which also proved unsuccessful. He was later referred to a Homeopathic Vet who diagnosed considerable damage to his immune system due to booster vaccines and steroids. He was also referred to a Dermatologist. After years of experimental drugs and suggestions of euthanasia, Mrs. Harmsworth at her wits end, decided to follow her own instincts and immediately took him off all conventional treatments and put him on Zara's Herbal Tea and changed his diet to home cooked meals.



BEFORE -

Lewis's condition prior to taking Zara's Herbal Tea.

Mrs Harmsworth also took pictures of Lewis's medication to prove to her Vet that it was in fact the tea that had brought about his recovery not the medication.

Having a sceptical Vet, she thought it best not to tell him and continued to purchase the medication, but did not use them. Every time Lewis returned for his check up, the Vet was amazed with his improvement, believing the drugs were working, until Mrs. Harmsworth confessed her deception and promptly returned all the un-used drugs (5 months supply) to prove her case. Lewis's incredible story was featured in Dog's Today magazine (April 2000), headlined 'Miracles Do Happen'! To our astonishment, we received hundreds of letters from other dog owners, whose pets were suffering the same condition, caused from the same drugs, given the same diagnosis and unsuccessful treatments. Their pets also made remarkable recoveries once put on the tea.

CASE STUDY

To show the adverse impact of the EU Food Supplements Directive; Cancer Act 1939 and forthcoming Codex Alimentarius Standards & Guidelines

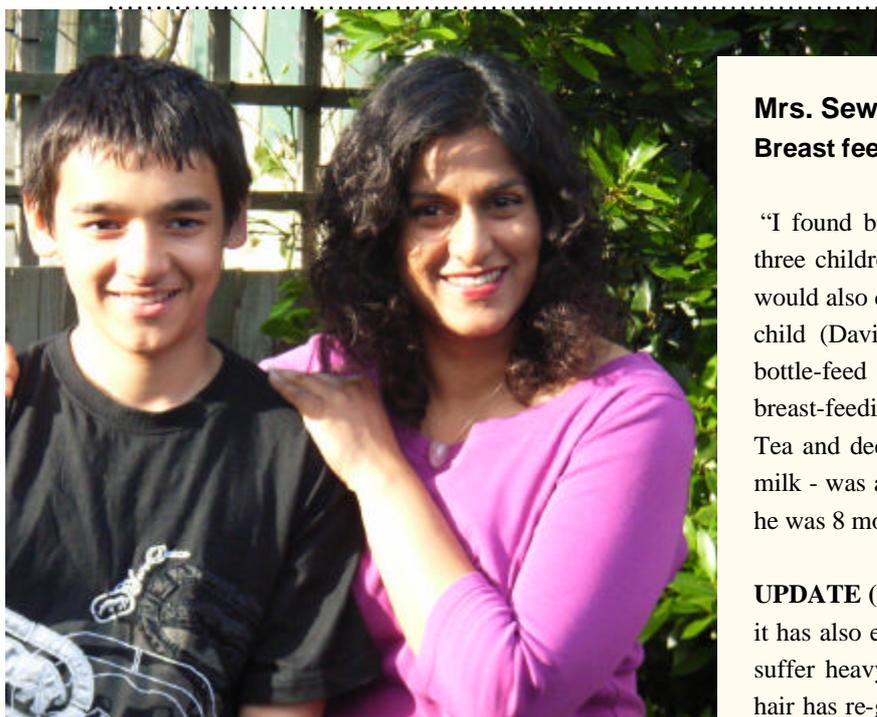
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**Mrs. Edwards
Cancer.**

“The first dog I gave Zara’s Tea to was ‘Betts’ (a cross Alsatian). Although she was a cross-breed, at 12 years she got what a lot of Shepherds succumb to – weakening back legs – until she could not walk at all. Although, she had been spayed, she developed a ‘mammary tumour’. My Vet felt she had enough to contend with and would not cope with an operation. So I put her on Zara’s tea, and then within a short time, took her back to the Vet and he was amazed - the tumour had shrunk completely. She lived until she was 14 ½ and was very much loved.

My second dog (lady) was a cross Collie. She stopped eating and we took her to the Vet. He thought it was a tooth abscess and took her in at 8.30 for operation. At 10 o’clock, my Vet rang and said that it was not an abscess but a tumour and ask ‘should he put her to sleep, before she woke up’ – he could not stop the bleeding. I said no, we will come and pick her up. Zara’s tea arrived by return post and within 3 days the bleeding had stopped. Again, she started eating as normal, the tumour shrunk and she never looked back. She died peacefully in her sleep at 15 years of age. Again, it was Zara’s Tea that worked a miracle.

I myself, when I was feeling low take Zara’s Tea and Willow Herbal Tea. I am now 85 years old – on 3rd.September’09 (God willing) I’ll be 86 years.”



**Mrs. Sewell - Surrey (1994).
Breast feeding.**

“I found breast-feeding very difficult and painful with my first three children, because I could not produce enough milk - which would also dry up after 3 months. In 1995, upon having my fourth child (David), I started breast-feeding but had to also include bottle-feed due to insufficient milk. As I didn't want to give up breast-feeding, I remembered seeing an article about Zara's Herbal Tea and decided to try it. I immediately started producing more milk - was able to stop the bottle-feed and happily breast-fed until he was 8 months old.

UPDATE (2008): Thirteen years on, I still drink the tea daily and it has also effectively controlled my menstrual-cycle. I no longer suffer heavy bleeding, severe pains or blood-clots; plus thinning hair has re-grown beautifully. I am still very energized and sleep well at night. David is now a healthy 13year old.”

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**Mrs H. Harris - Liverpool (2007).
Child Birth /(Labour Pains).**

I mixed the 'Zara's Herbal Tea & Willow Herbal Tea' together and drank 7 cups during labour and didn't need any other pain relief. It was amazing - after birth and for the after pains; even my mid-wife was astonished with its effectiveness. I kept a flask of hot water and a bottle of tea next to me. This is my fourth child and the best labour I've ever experienced. Incredible stuff!



**Mr & Mrs Burrows - Cheshire (2007).
Rota Virus.**

“For 2 ½ years, my wife suffered from a rare condition called Rota-virus which caused constant severe vomiting and diarrhoea. It left her with a complete intolerance to fats, gluten, wheat and lactose and lost a lot of weight. As no medication worked, she became progressively more ill and extremely weak, to the point where she expressed a desire to end her life. In less than one month of taking Zara's Herbal Tea with Colloidal Silver, she has recovered - her diet is improving; gaining weight and feeling great again. Her doctor was amazed with the results of recent blood test (May'08), which showed that she's in excellent health, blood-count and calcium levels were fantastic. Neither of us were affected by the recent Noro-virus outbreak.”

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STRICT CENSORSHIP:

Under the Nutrition & Health Claims Regulation, it is also a ‘**criminal offence**’ to make any ‘**HEALTH CLAIMS**’ on **natural products & foods (i.e. fruits, vegetables, herbs, flowers, etc)**, which directly conflicts with the Government’s health campaign recommending that we eat 5 fruits or vegetables daily to improve and maintain good-health. Furthermore, the legislations does not recognize the original **Divine Laws of Life & Nature (i.e. NATURAL LAW)**, based on the ancient principle that **Natural Foods were provided to both feed & heal**. As recognized 5,000 years ago by IMHOTEP (the Egyptian Demigod-of-healing, respected as the true ancient father of medicine who extracted medicines from plants; followed by HIPPOCRATES (the Greek father of medicine), who 2,500 years ago famously quoted “*Let thy Food be thy Medicine and thy Medicine be thy Food*”... and PARACELEUS (the father of Pharmacology) who 500 years ago quoted: “*All that man needs for health and healing has been provided by God in nature, the challenge of science is to find it*”. As a Spiritual Herbalist, these are the same principles I inherited from my ancestors, which I hold as absolutely sacred. Therefore, the EU Legislations and Cancer Act 1939 (*see page 28), will affect all of my products ‘now’ and in the foreseeable future.

- It is fair to say that the EU, Pharmaceutical Industry, Medical Establishment and Government need to be reminded that ‘allopathic (orthodox) medicines’ was established only 100 years ago, as compared with millions of years for ‘traditional natural medicines & therapies’... and are therefore the ‘true teachers’ of health and healing. Hence, it should not be termed ‘alternative or complementary’ but the **ORIGINAL** (i.e. the first). Unfortunately, eagerness for supremacy, has transformed the true order of this wisdom; therefore *instead of the ‘Parent’ being the teacher... the ‘child’ has been given full authority over the ‘parent’... and demands proof of qualification.*

Ironically, if I were to produce my herbal teas outside the EU, its ingredients could remain intact alongside all proven ‘health claims’. This of course puts health products produced within the EU at a serious marketing and commercial disadvantage, compared to those produced outside the EU. As reported by Mr. John Redman (ex-chairman of the Health Food Manufacturers Association) in December 2010 issue of the Natural Products magazine where he stated; “It is increasingly likely that specific categories of **health claims** may be lost

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THE LEGISLATIONS

permanently, such as joint health products, probiotics and antioxidants. This leaves manufacturers and brand owners in an untenable position, unable to satisfy consumer's growing expectations for product information – which will remain available on the internet from unregulated non-EU jurisdictions – while at the same time facing major costs of compliance. Brand names making implied health claims which weren't trade-marked prior to January 2005, will have to be withdrawn and expensive product reformulation and repackaging will be required. To make matters worse, some UK regulatory authorities are already enforcing EFSA 'Opinions' two years ahead of time, and the media is pushing the 'reject claims' story, creating an impression amongst consumers of an industry based on false claims. Reputable businesses will lose sales to unregulated off-shore competitors, and consumer protection will be compromised. Inevitably, sales will fall, and over time products will be withdrawn and product innovation will decline. Both SMEs (*small & medium size enterprises*), unable to fund the cost of compliance, and consumers will be the losers".

The situation is truly illogical because every which way you turn, the Legislations and the Cancer Act threatens the potential and survival of small health businesses, consumer health, rights, choice; plus suppresses the truth.



RESEARCH FIASCO:

Throughout my 14 years in-house research, I continued to seek 'scientific clinical trials' and was eventually advised by the Department-of-Health that my local Primary Care Trust (PCT) was their front-line section for such services. After several meetings with the PCT Chief Executive, it turned out that they had never conducted such research trials; neither had the expertise; financial resources or man-power to assist me in any way. By 2008, my persistence led to me becoming a nuisance and after nagging for several months, I was finally sent an enormous document titled '**The Research Governance Framework for Health and Social Care 2005**' (from the Department of Health) pertaining to clinical research. I was then advised as follows;-

'The PCT does not help anyone with potentially beneficial products to establish clinical trials or to raise funding. You have to do it all yourself and once approved, they could then help in organizing the hospitals or doctors to carry out and monitor the research. Even though the process is long and complicated, they do not have the

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necessary internal support. I would need to find a scientific researcher or professor from an academic unit or teaching hospital, as well as a laboratory.'

Returning this information to the Public Health Minister, I was then sent another huge document titled '**Transforming Health Research**' - (from the National Institute for Health Research (NIHR) - progress report 2006-2008)... with a foreword by the **Prime Minister (Gordon Brown)** stating –

*“The science base in the UK is the foundation of our economic future and medical research is key to ensure our NHS is well placed to benefit from the latest technologies. One of the founding principles of the NHS was the requirement to conduct research for the improvement of health and medical treatment. The future and health of our country depend on it. Health research has a central role in all of this. It is an undisputed area of strength for Britain, in which I believe we can take great pride. That strength derives from the quality of the research base across sectors: academia, NHS and industry. It is underpinned by the massive and growing investment in health research and development by my Government – **we have committed an unprecedented £17 billion to the Single Health Research Fund over the next 10 years – together with investments from our partners in industry and the research charities.** The work of the NIHR – as demonstrated in this report – will play a key role in ensuring that the UK remains at the forefront of health research and the location of choice for pharmaceutical research and development”.*

Followed by a foreword from the **Public Health Minister (Dawn Primarolo)** stating - *“This report is published to celebrate the achievements that have been made since we launched ‘Best Research for Best Health’ in January 2006. Not only does health research enables us to tackle the challenges that disease and ill health present, it also contributes to our international competitiveness and economic growth. Swift progress has been made by **forging new partnerships with both academia and industry, sharpening the focus for ‘clinical trials’ and reducing bureaucracy, all supported by an increase in funding.** Joining in ‘clinical trials’ for new technologies and treatments should be available to every patient and clinician, not just those who happen to live near a specialist centre. We have committed an unprecedented amount of money to develop new NIHR research networks and NIHR research centres and units all over the country; and to fund more research itself. Our intention is to make the NHS a hive of research activity that attracts the best researchers in the world. We are **fostering a culture that pioneers new treatments** in the full range of settings, and working to improve health outcomes for all NHS patients. Research is the lifeblood of high-quality healthcare. **Without research, we will have no better understanding of the diseases that blight the lives of so many people, nor any better means of preventing, treating and curing these diseases. Research not only provides us with hope – it provides us with the weapons to fight, and win, the battle against disease.** The funding that the Government recently announced in the Comprehensive Spending Review will enable our NIHR to ensure that **new discoveries from basic science are developed and translated into real benefits for patients in the NHS.**”*

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Note: The main investment partners are the Pharmaceutical Industry & Cancer Research UK, based entirely on researching ‘pharmaceutical drugs’;- plus their target audience included Primary Care Trusts (PCT) throughout the country.

**One of the NIHR 5 main goals was to
*‘commission research focussed on improving health and care’***

After sending an official letter of complaint to the Prime Minister (including my research evidence of the UK’s involvement with the African Bush Willow), I immediately received approval from the Public Health Minister but was still left to establish the ‘clinical trials’ on my own. The procedures were so daunting that it almost left me and a professor from Brunel University traumatized.

All-in-all, this report meant that the research funding, expertise and support networks were available, but as a lay-person (with an extraordinary range of innovative British products), neither the Government, Department of Health or local Primary Care Trust offered a willing hand to help me. Instead, I was sent on a deliberate wild-goose chase (for 14 years), simply to keep Zara’s Herbal Tea off the market, with the final assault by the MHRA for surety.

To-date, the Primary Care Trust or Department of Health has neither followed up and or assisted my case for research. Yet, in 2007, my residential area (London Borough of Newham) was reported by the Director of Public Health, to be the eleventh most deprived borough in the country – with the worse female life expectancy in London; highest infant mortality and highest death rates from heart disease (killing over 500 residents each year)... with plans to improve healthcare by 2020. It is one of the 5 London boroughs (with similarly poor health reports) that will be hosting the 2012 Olympic games. Additionally, the area also has one of the highest un-employment records in London and although the Government pledged that these games would bring enormous benefits to UK industry and substantially improve the economy, reports in 2010 confirmed that UK manufacturers were awarded only 8%, whilst the Government gave away 67% to China (to manufacture the games merchandise). Our new Prime Minister (David Cameron) was then seen touting for business in China at the G20 gatherings in November 2010.

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THE CANCER ACT 1939:

This old ACT is another clear example of how the MHRA and other UK Regulators are further abusing their powers. The ACT prevents the public from being informed about any **‘natural food, herb, supplement, remedy or holistic practice’** which is beneficial for **cancer**. Even if proven safe & effective; used successfully for centuries or if scientific evidence exists... it is a **‘criminal offence’** to produce; promote, sell or give away freely to cancer sufferers, if it does not have a **Medical Licence**. However, sufferers are permitted to use (*safe, effective, unlicensed*) **natural products or practices** as a last resort, after all medical intervention has failed and the person is left to die. Incidentally, the majority of people (including doctors, pharmacists, health practitioners) are not aware of the existence of this discriminatory ACT. However, (as in my case) the ACT is used effectively by UK Regulators to force their ‘authority & licensing power’ to further control the commercial markets in favour of the pharmaceutical industry. I was told categorically by the MHRA that although Zara was healed with the herbal-tea, apart from not selling, give away free of charge, promote or advertise this fact, neither must I speak about it; tell the true story; suggest or even hint (in any way) that it could benefit cancer or any other condition.

Another example... in July 2010, scientific research reported that Broccoli, Brussel Sprouts & Watercress can stop the spread of cancer. These ancient wisdoms, known to many for millions of years are only now being discovered by scientists. However, any lay-person caught spreading this information could be criminalized by the MHRA because Broccoli, Brussels & Watercress are **‘unlicensed’** natural foods. Yet scientists can reveal this information without any threat of prosecution. There are hundreds, if not thousands, of ‘natural foods & products’ known and scientifically proven to be beneficial for cancer - including hot-peppers, turmeric, apricot kernels (B17), red clover, burdock, dandelion root, slippery elm - plus the most recent scandal to be uncovered is the South American/Caribbean Sour-Sop Plant (also known as Graviola). American scientists deliberately buried 40 years research on this plant because they have failed to create a synthetic-drug derivative; claiming it to be the most powerful anti-cancer plant - 10,000 times more powerful than chemotherapy. Cancer-sufferers were never informed of this groundbreaking discovery, yet this is a common fruit which I and all South Americans & Caribbeans were brought up on. Additionally, in 1987, I was the first to report that ‘hot peppers’ were cancer preventatives, which scientists finally confirmed 20 years later. There is a wide ranging bibliography of writing about how ‘natural treatments’ have been hampered and blocked and how ‘natural products’ have been taken off the market... and many more from non-European countries could be banned from 2011.

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CANCER ACT – REFORM APPLICATION (2010):

I have attached a 30 page application submitted to the Law Commission on 15th October 2010 for the reform of the Cancer Act 1939. **For clarity, certain parts of the document have been duplicated in this case study.* It proves the Act to be out-of-date, bias, discriminatory, unjust and no longer meet the needs of the people. It also provides clear evidence that the Act was established solely for scientific purposes to support experimental cancer drug treatments and not for research into cancer prevention using ‘alternative methods’. Therefore, for 71 years, the entire nation has been deliberately deceived into believing that the Pharmaceutical Industry, Scientists, Medical Establishment and the Government are actually researching cures for cancer when in fact they are simply experimenting. Many people die from the side-effects of drugs such as chemotherapy, radiotherapy, morphine and other toxic poisoning, instead of the cancer itself or many are left permanently damaged. Billions are being raised for **experimental research of ‘pharmaceutical drugs’**, yet still **‘no cures’** are in sight... to the detriment of millions whose lives could have been improved or saved, if *‘alternative methods’* were given a fair chance.

71 years ago cancer was a considerably rare condition affecting only 1 in 40 to 50 people... however current statistics shows cancer has now reached pandemic levels of 1 in 2 or 3. This result proves that cancer-drugs have been hugely ineffective and is the most appalling medical failure to date.

71 years ago, the UK population comprised mainly of Caucasian born UK citizens. In comparison, 71 years on, the demography has completely changed, as today’s UK population consists of a large and growing number of foreign UK citizens - 1 in 10 (i.e. Chinese, Indian, Caribbean, African, European and others), whose cultural traditions recognizes the effective use of more natural therapies. These incorporate **‘natural foods, herbal remedies, holistic practices, intuition & spirituality’** as part of their healing process. It is estimated that their numbers will grow to 1 in 5 by 2020. Additionally, these foreign UK citizens have formed ‘love’ relationships with Caucasian UK citizens, which has spawned an equally large mixed-race generation estimated at 1 in 10, and is the largest minority group. The UK is one of the largest growing mixed-race populations in the world. So being denied access to their native-produce and traditional-practices not only discriminates but also disrespects their cultural heritage and ignores thousands of years of religious practices. This will adversely affect the health, wellbeing, cultural and religious education of future generations. **The Cancer Act does not take them into account nor recognize or consider these ancient traditions, despite their proven veracity.**

The reform application also covers the new coalition Government’s ‘Health Reform’ plans announced in July 2010... transferring cancer-care from the NHS to doctors from 1st October’10; releasing £50 million to make all cancer-drugs (i.e. licensed, unlicensed, untested or untried) available to sufferers. This move is both unprecedented and extremely dangerous, as it not only undermines the authority of the **National Institute for Health & Clinical Excellence (NICE)**, but also gives the Pharmaceutical Industry considerable power directly over doctors. The £50 million ‘cancer fund’ only scratches the surface of the vast amount of money necessary to meet the full cost for all sufferers. The possibility exist that this ‘pro-choice gift and progressive initiative’ is not being funded by the

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Government but by the Pharmaceutical Industry. It appears to signal absolute Pharmaceutical control ensuring that only 'prescription medication & over the counter drugs' are available for patient-care throughout the country. This will firmly bolt the doors to 'alternative natural treatments' within hospitals, doctors, chemists and pharmacies. It also adds further weight to the new EU Legislations (*The Nutrition & Health Claims Regulation*) to be adopted as UK Law from 2011, which will outlaw all '**Health Claims**' on natural foods, plus the (*European Food Supplements Directive*) banning thousands of natural products (i.e. foods, herbs, vitamins, minerals & supplements) from the UK and European markets.

And there is still one even more worrying factor involved here, that is - that GP's and general doctors will become increasingly involved in using their patients for research in the testing of unproven cancer drugs.

Such a 'pact' between the pharmaceutical industry, regulators, politicians and doctors, opens further ethical questions of... accountability; conflict of interest; abuse of power; control of commercial competition; suppression of adverse side-effects; human experimentation 'without informed consent' and consumer-choice.

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CODEX ALIMENTARIUS (Standards and Guidelines):

BAD SCIENCE, BAD LAW

By Scott Tips

(14 December 2010).

Codex Alimentarius is Latin for “Food Code” and is the name taken by an international body created by the Food and Agriculture Organization and the World Health Organization in the early 1960s. With two stated missions (‘to eliminate international barriers to trade’ and ‘to protect the consumer’), the Codex Alimentarius Commission has been developing food standards and guidelines for almost 50 years now. And countries send their food bureaucrats as delegates to attend these meetings and laboriously create intricate and exacting standards that many of them think are based upon “science.” Industry also sends its own representatives to participate in the creation of these standards and guidelines using this “science.”

The problem is that the ‘science’ that is being used is junk science – either very outdated or deliberately skewed. Yet, the vast majority of the delegates fervently worship the FAO/WHO “expert consultations” that constitute the source of this science. Should anyone dare to challenge the validity of this science – as the **National Health Federation**, the only health-freedom group that may speak out at Codex, has done – then *they* are the ones considered the heretics.

Keep in mind: these are global rules, intended to be put into place both internationally *and* domestically. The Codex Alimentarius Commission’s own *Strategic Plan 2008-2013* says so. The U.S. Food and Drug Administration agrees. And the European Union’s own **Food Supplements Directive (FSD)** was written *explicitly* with these Codex guidelines in mind and with the idea that the EU delegate would also help shape the Codex Guidelines on Vitamin and Mineral Food Supplements to be in the FSD’s own image. The big players at Codex want uniform food rules applied globally.

And for those Codex delegates who do not have this agenda in mind, they get wrapped up in a kind of ‘Group-think’ that lets them be led by those with an agenda. The group-think slogan is “consumer protection”; but

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the reality is that Codex is not protecting the consumer so much as it is suppressing individual liberty, the right for each person to decide what foods he or she would like to eat. And with many of the key country delegates having been ‘captured’ by special commercial interests (such as the manufacturers of drugs, GM foods, aspartame, and melamine) who want to suppress their competition through freedom-stifling rules and regulations, it is easy to see how these special interests can manipulate the bureaucrat-delegates – who already have a ‘protective’ mindset – to agree that more restrictions are necessary on safe foods and supplements.

Supplements are already the safest form of foods on the planet, with a death rate somewhat higher than being struck by a meteorite and lower than that of being stung by a bee or falling from a horse. Yet because supplements represent a threat to the ‘sickness’ agenda of so many commercial and bureaucratic interests, they are a regulatory target. Supplements and other healthy foods will be restricted, dumbed-down, and made less available and more expensive.

The time table for all of this has not been set in stone, but is anticipated to take place in the United States within a few years. In Europe, however, because of the EU’s FSD, it has already started to occur in a major way, with many supplements being removed from store shelves since the FSD took full effect as of December 31, 2009. This, however, is very different than Codex taking full effect.

In short, enforced by the World Trade Organization and increasingly written into treaties and national legislation, Codex has become *the* major player on the global food stage. Hijacked by special commercial interest groups working hand-in-glove with their like-minded government counterparts who would like nothing more than to straight-jacket society and the economy, Codex has unfortunately become a force for eliminating natural remedies and health. As always, better health comes from *more*, not less, health freedom.

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Scott Tips is the President of **The National Health Federation (www.thenhf.com)**; an international non-profit, consumer-education, health-freedom organization working to protect individuals' rights to choose to consume healthy food, take supplements, and use alternative therapies without government restrictions. The Federation is unique as being not only the World's oldest health-freedom organization for consumers but the only one accredited by Codex to attend and speak out at meetings of the Codex Alimentarius Commission, the highest international body on food standards.

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‘HUMAN RIGHTS & CRIMINAL OFFENCES’:

(experimentations without our knowledge or consent).

The Government has allowed experiments on the nation for far too long and to our detriment. For example, the deadly Bovine Spongiform Encephalopathy (BSE) *also called ‘mad cow’ disease*, was known to the Government for over 20 years but still declared it **‘posed no health risk and therefore safe for human consumption’**, until it was transmitted to humans as Creutzfeldt-Jakob Disease (CJD) from the meat and milk of cows and sheep. BSE and CJD have an incubation period of over 20 years (before detection) and therefore still remains a permanent threat to our health. Death statistics from 1990 to 2010 totals 1,553. Apart from synthetic drug-medication, our food supply has virtually become artificial (with genetically modified foods & ingredients which are also being fed to animals to guarantee human consumption; irradiated foods; pesticides and other toxic poisons)... plus the most recent revelation of **‘cloned milk & meat’** reported to be in the food chain. Although illegal in the UK, a Scottish farmer revealed, **‘if the Government prevented him from selling his cloned meat, he would simply export it to Europe (where it is legal), who would then put it into processed meats and resell it legally back to the UK’**. CLONING is both an abnormal and un-natural process with unknown long term side-effects. It is un-approved, untried & untested experimentation, and although ‘Dolly the Sheep’ (Britain’s first cloned animal) died prematurely, due to rapid aging and other serious side-effects, the Food Standard Agency (FSA) now claims that the produce of ‘cloned animals’ pose no threat to our health.

On 26th November 2010; the Advisory Committee on Novel Foods and Processes (ACNFP) carried out a hypothetical assessment on whether food from cloned animals could go into supermarkets. It confirmed previous reports from European and American food watchdogs that any meat and milk would be equivalent to that produced from conventionally reared animals. The Food Standards Agency said that the committee noted that evidence showed no difference in composition between the meat and milk of conventional animals, clones or their offspring and is therefore unlikely to present any food safety risk. In which case - **how do they know; who have they tested it on and for how long?** As cloned produce could be sold without a ‘license & un-labeled’ it is in the public interest that all research evidence is revealed. Animal welfare campaigners including the RSPCA and Compassion in World Farming also insist cloning is cruel... claiming that there are high levels of premature miscarriages, organ failure and gigantism amongst clones. With this in mind, it is highly probable we could witness the same repercussions as with the deadly BSE, or even worse.

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Another example... Every year, over 20,000 people in the UK and 500,000 worldwide die from the 'common flu', which is virtually ignored. In 2008, scientists reported that the annual winter 'flu-jab vaccine' was ineffective and a waste of NHS funding. However, last year, we witnessed the sudden outbreak of the '**swine flu**', which within a few months was given pandemic status. And for the first time, the global population was targeted for mass vaccination. It was reported that 'a patent' for the Swine-Flu vaccine was approved for one of Europe's largest pharmaceutical corporation's (Baxter International) a month before the outbreak was first declared in Mexico. Shortly after, mass hysteria was being spread throughout the UK via the Government, NHS and national media. Approval for the **H1N1 vaccine** (untried or tested for effectiveness or safety) was fast tracked, to commence mass vaccinations from October 2009. The Government gave the Pharmaceutical Industry total immunity from prosecution against any vaccine damage. Then set up call centres managed by unqualified and untrained staff to diagnose 'swine-flu' using a symptom-chart. However, differentiation between the symptoms of '*swine flu, normal flu or the common cold*' (all being related) caused confusion amongst scientists, doctors and nurses alike. Furthermore, parents were put on a guilt-trip as being 'irresponsible and abusive' for not vaccinating their children. On the other hand, video '**Vaccination - The Hidden Truth**' (produced in 1988 - www.joininghandsinhealth.com), features doctors and scientists revealing that vaccines contain toxic substances designed to cause ill-health. They contain not only 'live' germs but also toxic chemicals such as squalene, diphtheria, formaldehyde, hydrochloric acid, mercury, aluminum, ammonium, antifreeze, animal DNA and more. They also damage the brain and cause chronic illnesses such as cancer, autism, diabetes, meningitis, allergies, plus alter our DNA and damage the immune system, which is then passed on throughout generations.

This is only the tip of the ice-berg of questionable human experimentation and opens the questions.

1. If an effective vaccine has not yet been found to combat the 'common flu', how did they miraculously invent a new vaccine for the 'swine flu' virtually over night?
2. 'Why is the Government prepared to take such huge risks with our lives?'

Putting our health at risk (without our knowledge or consent) is a 'criminal offence'. Therefore, the Government, Regulators, Scientists and other vested interests should be held accountable and prosecuted for 'criminal negligence' if any damage is caused.

ANIMAL ABUSE:

This situation is also rife within the animal kingdom, where **euthanasia** is used to legally cover up premature deaths; adverse side-effects; toxic drug poisoning and permanent damage. Animal rights campaigner Catherine O'Driscoll, (founder of '**Canine Health Concern**' www.canine-health-concern.org.uk) has been fighting this issue

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and annual vaccinations for over 15 years. The **Veterinary Medicines Directorate (VMD)** is the UK Regulatory Agency, whose role is to protect public health, animal health, the environment and promote animal welfare by assuring the safety, quality and efficacy of veterinary medicines. They are the animal equivalent of the MHRA, responsible for licensing and marketing authorization of veterinary medicines, allied with the pharmaceutical industry.



**THE ENTIRE SYSTEM IS BASED ON LIES, EXPLOITATION,
DECEPTION, CORRUPTION & GREED.**

My research led to countless evidence confirming collaboration and corrupt insider dealings between the MHRA, Pharmaceutical Industry & the Government. Here are a few:

- 1995: I was personally invited as a guest on a national television programme, alongside a scientific research professor (from a renowned research university), to discuss the ‘pros & cons’ of alternative remedies and conventional medicines. After a heated debate, at the end of the show, I had a private conversation with the scientist. He confirmed that all I’d explained on the show was absolutely correct, but he could not publicly support ‘natural remedies’ as he was funded by the pharmaceutical industry. Such exposure would jeopardize not only his career but also research funding which will force his laboratory to close. He explained, that there was a ‘herb’ in the laboratory known (for years) to many scientists and the pharmaceutical industry that could cure cancer, but because they can only make money from ‘patented drugs’ and not from ‘natural herbs’, they will never reveal this secret. I was furious because my mother passed away from ovarian cancer in 1993 and this herb could have saved her life. I asked him “*how could you blatantly lie to the public, defending allopathic medicines?*” To which he replied, “*The pharmaceutical industry is the biggest, richest and most corrupt business in the world. Their only interest is making money not healing people or saving lives. Therefore, it is more profitable keeping people sick rather than healthy. What they would do to me, my career, family and*

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laboratory is unbelievable. They control everything (the NHS, Government and the law)". He made me promise to never reveal his name).

- (2001). Two British 'Noble Prize' cancer research scientists Sir Paul Nurse & Tim Hunt revealed that... "there is no single cure for cancer and many more years of research was still required." And Gordon McVie the then head of Cancer Research UK stated in the Observer magazine that... "many promising new drugs have arrived on a wave of hype in the past 30 years and almost all have disappointed. Often it has been 'natural products derived from plants and fungi' that have proved most effective."
- (2003). Dr. Allen Roses Vice President of GlaxoSmithKline – one of the world's largest drugs companies, confirmed before a parliamentary committee hearing that, "90% of modern drugs only work in about 30% of patients". According to Mr. Craig Sams ex-chairman of the British Soil Association – "Every year the National Health Service spends £7.2 billion on drugs. Each year, 40,000 Britons and 105,000 Americans die from taking prescription drugs, correctly administered. These drugs are now the sixth largest cause of death in the USA (where the average 60 year old regularly takes five different medications). According to Dr Roses figures – 70% of these deaths could be caused by drugs that never had a hope of working in the first place. So why do Doctors prescribe drugs that do so little good and so much harm?" Recent statistics (2010) confirmed that prescription drugs are now the number one cause of deaths in the USA and number 3 in the UK.
- (2007). Investigative writer Martin J Walker author of **The Fate of a Good Man** reveals;- "Despite being a department of the British Government, the MHRA is funded entirely by pharmaceutical companies and a percentage of staff and executives come from the pharmaceutical industry. The MHRA is also the largest pharmaceutically-funded enforcement and policing agency in Europe; plus linked to the BBC, which frequently carries quack-busting magazine items on its behalf. The pharmaceutical companies would ultimately pay billions to the Agency, as long as it remained their own. They would happily subsidise the MHRA, as long as the industry itself retained control over its licensing, intelligence and information of adverse reactions to drugs, and the policing of the alternative health sector. In 2001, the American Food and Drugs Administration (FDA) embarked upon a campaign named 'Operation Cure All' aimed at wiping out the producers and retailers of any kind of herbal treatments for cancer. The FDA & MHRA work in close collaboration."
- (2009). Dr. Irving Kirsch confirms in his new book **The Emperors New Drugs**, "as long as the Regulator (MHRA) in Britain is paid by the Pharmaceutical industry, we are not going to see fair play."
- (2010). A further American report by Dr. Donald Light on his research findings carried out into the development of new drugs, titled '**Pharmaceuticals : A Two-Tier Market for Producing 'Lemons' and Serious Harm**', reveals... "85% of new drugs released onto the market offer few if any benefits. Despite the lack of effectiveness of many new drugs, their toxic side effects make them a significant cause of death in the

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United States. Sometimes drugs companies hide or downplay information about serious side effects of new drugs and overstate the drugs benefits. They then spend two or three times more on marketing than on research to persuade doctors to prescribe these new drugs. Doctors may get misleading information and then misinform patients about the risks of a new drug. Because they are in charge of drugs testing, they build '*fire walls of legal protection*' around information on the harmfulness or effectiveness of new drugs and the Regulators set the bar low for drug efficacy in the first place. Furthermore, drug companies 'swamp the Regulator' with large numbers of incomplete and poorly designed trial data. The result is that drugs get approved without anyone being able to know how effective they really are or how much serious harm they will cause."



CHRONIC DECLINE IN THE NATION'S HEALTH:

50 years ago, sickness was considerably rare - due mainly to the consumption of a 'nutritionally balanced diet of natural foods, supplements & herbal remedies'... but since scientific *interference and manipulation*, sickness has now reached pandemic proportions across the globe. Human-beings no longer know what it feels like to be **WELL all the time**, as the majority is **SICK most of the time**, due to the use and abuse of synthetic medication and artificial foods. It is a sad fact that the world has become a huge laboratory for scientists & the pharmaceutical industry, to 'freely' (without accountability) use us as guinea-pigs for mass experimentation. It is apparent that '**profits over-ride our health & safety**', making it far more beneficial to keep the nation sick rather than healthy.

Statistics confirms that **over 50% of the UK population** is already chronically ill:-

- **HEART DISEASE** – the biggest killer - (1 in 2)
- **Cancer** – second biggest killer - (1 in 2 to 3)
- **Prescription drug medication** - third biggest killer
- **High Blood Pressure** - (1 in 3)
- **Diabetes** - (2.8 million people diagnosed in 2010)

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- **Obesity** – (1 in 4 adults; 1 in 10 children)
- **Allergies** - highest rate in Europe
- **Asthma** - highest rate in the world (1 in 13 adults; 1 in 8 children)

Coupled with HIV/Aids, arthritis, thrombosis, kidney disease, alzheimers, dementia, etc – the list grows longer every year and there seems to be no real solutions or cures in sight. Therefore, the likelihood of one member in every family falling prey to a terminal condition is extremely high.

The nation needs to be made aware of the truth and recognize the destructive path they've been led and encouraged to do their own research; plus take the necessary steps to protect themselves, their families and future generations.

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PERSONAL ACTION:

Based on the above evidence and lack of support from the establishment, I called on the Government to **OPT OUT** of the EU Legislations and forthcoming Codex Alimentarius. And in its place, establish an independent legal framework based on **NATURAL LAW & COMMON LAW**. In July 2009, I sent an ‘open letter’ to:-

- The then Prime Minister (Gordon Brown);
- Opposition Leaders (David Cameron, Nick Clegg, Nigel Farage, Caroline Lucas)
- All members of the House of Commons,
- All members of the House of Lords,
- All members of the Regional Assemblies (Greater London, Scotland, Northern Ireland and Wales)
- and all UK members of the European Parliament.

With the exception of Baroness Howells of St. David’s (Parliamentary spokesperson), UKIP MEPs, a few MPs and Lords, no one else responded. However, to my delight, this led to a personal invitation by Mr. Godfrey Bloom (UKIP MEP) to present my case directly to all 700 EU-MEPs in the European Parliament (in Brussels). This took place on the historic remembrance ‘**Armistice Day**’ (11th November 2009)... a poignant reminder of the millions of UK & Commonwealth soldiers who so gallantly fought and died to preserve our Sovereignty, Democracy & Freedom. And although each year Your Majesty, the Prime Minister, Parliamentary Members and Church leaders, stand alongside the nation to pay public tribute, by solemnly promising to ‘*always remember and never forget their sacrifice*’... our presence in the European Union suggests that they died in vain. I was also horrified to be told by MEPs that the **EU is a non-democratic ‘corporate’ organisation**, focussed on control, power & wealth. Hence, they are only concerned with the development of ‘large corporations’ and for this reason ‘small businesses’ are systematically being destroyed. It is also important to note that UK MEPs are not officially elected by UK citizens and have no power in the EU... yet they are instrumental in making major decisions on the nation’s behalf.

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PERSONAL ACTION

In addition, I also submitted an **OPT OUT Agreement** to all 72 UK MEPs, but when it came to putting ‘pen to paper’, the overwhelming majority showed a distinct lack of courage – (only 3 UKIP and one Conservative MEP signed). The others were too afraid to sign the Agreement because they said that Your Majesty and the Government had secretly given away our sovereignty to the EU, without the consent of UK citizens... and that this contravenes **the British Constitution ‘Bill of Rights’ (1689)**. **If this is true, then our entry in the EU is illegal**. They also revealed the unscrupulous, underhand tactics employed by the European Commission to guarantee approval of policies (i.e. laws are passed by ensuring only members in favour are appointed to approve them). **This being true, many (if not all) of these legislations could be unlawful**.

On 16th December 2009, the UKIP MEPs further tried to influence the Prime Minister (Gordon Brown) by issuing a letter of support signed by all its members... but to no avail. Hence, I was left to continue this challenge on my own.

Therefore, with no one else to turn to, (*as the last resort*) and at the risk of being **‘criminalized’ for revealing these truths**; accused of being a terrorist, extremist, conspirator, political activist, scaremonger, or mentally ill (*under the Mental Health or other related Acts and forced into a mental institution*)... I now turn to Your Majesty as our **sovereign Monarch** to intercede - as Your Government; Opposition Leaders, Parliamentary Members and MEPs... do not appear to have the best interest of UK citizens at heart, nor the ‘political power’, ‘will’ or ‘influence’ in matters affecting us... where the European Union and the Pharmaceutical Industry are concerned

Unfortunately, it is apparent that Your Majesty’s Government has created an entire system based on exploitation, deception, corruption & greed.

whilst...

The Medical Establishment, Pharmaceutical Industry, Scientists & Doctors have dishonoured the Medical-Oath... ‘FIRST DO NO HARM’.



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AN URGENT CALL TO ACTION:

After discovering that to avoid public opposition, the Government (including Cross Party Leaders & MPs) secretly approved these legislations behind closed doors, I launched nationwide petition *The Nation Speaks "NO! Not In My Name"* in May 2010. This is to create public awareness and give UK Citizens one last chance to safeguard their future. The aim is to obtain **35 million UK signatures by MARCH 2011**... which will then be presented to the Government, as **the nation's mandate** (as listed on page 2). The petition is attracting people from all walks of life including the public, celebrities, health professionals, business-owners, campaigners, organisations and politicians.

In brief... *this petition is about loving, respecting & valuing 'LIFE' and therefore transcends politics, religion, culture, gender, class and race. It aims to **preserve** nature; **secure** consumer rights; **protect** freedom-of-choice & **maintain** the rich cultural heritage of the world. It is not against the pharmaceutical industry, however, it is believed that what is taking place is a violent act against humanity, animals and the environment. It also believed that everyone should have the right to decide what they wish to eat, drink or medicate; plus 'prescription medication & alternative treatments' should be given equal status and made available to **ALL** without exception".*

I again have to assure Your Majesty that I am not a terrorist, extremist, conspirator, political activist, scaremonger, or mentally ill... I am simply an ordinary citizen wishing to retain the right to share my '**God-given (natural) gifts & talents**';- live 'freely & lawfully in harmony' within the Creator's universe;- care for my universal family and make an honest living. I therefore do hope that my case and research evidence highlights the gross injustices, discrimination and dangers imposed by the EU Foods Supplement Directive; Cancer Act 1939 and (the forthcoming) Codex Alimentarius; plus the crimes against humanity being committed by UK Regulators and the Pharmaceutical Industry.

I sincerely hope it is sufficiently compelling for Your Majesty to intercede to protect and defend your citizens.



- **CREDITS** : I would like to say a huge thank you to the following individuals for their amazing contribution and support. Lord Rudi Loehwing of The World Institute of Natural Health Sciences (www.winhs.org). Lewis Montague of The Water Ionizer Company (www.thewaterionizer.co.uk) and Scott Tips of The National Health Federation (www.thenhf.com).

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